

*Chattahoochee*



NATURE CENTER

Dear Friend of the Chattahoochee Nature Center:

On behalf of the Board of Trustees and staff of the Chattahoochee Nature Center (CNC), we are writing to ask you to join us as a sponsor of our **29<sup>th</sup> Annual Halloween Hikes – October 21, 22, 28 & 29<sup>th</sup>**.

**Halloween Hikes is a favorite fall experience for the entire family that draws over 3,600 visitors annually!** Experience the mystery of a short, half-mile guided (non-scary) night hike through CNC's lighted woodland trails to meet friendly native Georgia costumed forest creatures who will delight you with comical stories about their lives in the Chattahoochee River watershed. In addition to the Hikes, the evening includes music, a campfire, food and fun with special games, face painting and more!

Located in the Chattahoochee River watershed, CNC serves as the interpretive center for the entire river, educating over 132,000 visitors each year. CNC connects people to the Chattahoochee River, helps them understand their role in protecting this critical resource, and empowers them to positively impact their local environments. Your sponsorship will help us to continue this important environmental education work.

We hope that you find the Chattahoochee Nature Center's work vital and worthwhile to our community, region and state and will seriously consider being a part of CNC's legacy through a sponsorship of this event. **The 29<sup>th</sup> Annual Halloween Hikes** promises to be an extraordinary night as we gather on the banks of the Chattahoochee River for a fabulous evening of fun and discovery.

As a sponsor you will not only receive booth space, but will be recognized in all print collateral, promotional material, signage, press material, website recognition for 9 months and receive free tickets to the event, depending on your sponsorship level. Attached is a brief description of sponsor levels and benefits. Reserve your sponsorship today by contacting DeAnn Fordham at 770.992.2055 x226 or [d.fordham@chattnaturecenter.org](mailto:d.fordham@chattnaturecenter.org).

Sincerely,

A handwritten signature in black ink that reads "Ann Bergstrom". The signature is written in a cursive, flowing style.

Ann Bergstrom  
Executive Director

# SPONSORSHIP OPPORTUNITIES

## HALLOWEEN HIKES

29TH ANNUAL

Chattahoochee NATURE CENTER  
Where Nature Comes Alive!



**FAMILY-ORIENTED NIGHT ADVENTURE**  
**OCTOBER 21, 22, 28, AND 29, 2011 FROM 7 - 10 PM**

Over 3,600 visitors each year, more than 200,000 media impressions, 3,200 social media followers

Non-scary guided hike along lighted woodland trails with stories with costumed characters of native Georgia animals  
 Campfire and live music, Halloween arts and crafts, face painting, and more! Admission: \$8 All ages (2 and under free).

*All proceeds directly benefit the Chattahoochee Nature Center's wildlife and environmental education programs.*



### GREAT HORNED OWL HEADLINE SPONSOR – \$5,000

- 50 tickets to the event
- One complimentary rental use of the **Cowie Weiss Theater** (based upon availability)
- Prominent logo placement on all print collateral, promotional materials and event signage
- Recognition in all press materials and advertising
- Social Media recognition (up to 7 weeks prior to event and following event)
- Website recognition for nine months (15,000 unique visits monthly) with live link to sponsor's website
- Product display opportunity during each event night

### NIGHT HERON SPONSOR – \$2,000

- 20 tickets to the event
- Recognition in all print collateral, promotional materials and event signage
- Recognition in all press materials
- Social Media recognition (up to 7 weeks prior to event and following event)
- Website recognition for nine months (15,000 unique visits monthly) with live link to sponsor's website
- Product display opportunity during each event night



### RED BAT SPONSOR – \$1,000

- 10 tickets to the event
- Recognition in all print collateral, promotional materials and event signage
- Recognition in all press materials
- Website recognition for nine months (15,000 unique visits monthly) with live link to sponsor's website
- Product display opportunity at each night of the event

### CICADA SPONSOR – \$500

- 4 tickets to the event
- Website recognition for nine months (15,000 unique visits monthly) with live link to sponsor's website
- Product display opportunity at each night of the event





## SPONSORSHIP RESERVATION INFORMATION

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

NAME AS YOU WOULD LIKE IT  
TO APPEAR IN THE PROGRAM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ (PLEASE CHECK ONE)  HOME  OFFICE

EMAIL \_\_\_\_\_

## PAYMENT AND BILLING OPTIONS

### OPTION ONE:

ENCLOSED IS MY

CHECK FOR  Great Horned Owl Headline Sponsor – \$5,000

Night Heron Sponsor – \$2,000

Red Bat Sponsor – \$1,000

Cicada Sponsor – \$500

### OPTION TWO:

PLEASE CHARGE MY  VISA  MASTERCARD  DISCOVER  AMERICAN EXPRESS

CNC will contact you by phone to receive your credit card information

### OPTION THREE:

PLEASE INVOICE ME \$ \_\_\_\_\_ DUE BY (DATE) \_\_\_\_\_

RETURN THIS FORM TO:

DEANN FORDHAM, DEVELOPMENT DIRECTOR

CHATAHOOCHEE NATURE CENTER

9135 WILLEO ROAD

ROSWELL, GA 30075

EMAIL: D.FORDHAM@CHATTNATURECENTER.ORG

FAX: 770-552-0926

PHONE: 770-992-2055 EXT. 226