



January 23, 2012

**FOR IMMEDIATE RELEASE**

Contact: DeAnn Fordham, Development Director  
(770) 992-2055, ex. 226, [d.fordham@chattnaturecenter.org](mailto:d.fordham@chattnaturecenter.org).

**Saturday, February 11<sup>th</sup>**

**10<sup>th</sup> Annual Chattahoochee Challenge 10K Race 8:00 AM**

**1 Mile Fun Run at 7:30 AM**

This official qualifier for the 2012 Peachtree Road Race along the Chattahoochee River is a fast paced benefit for the nature center. Register Online at <http://www.chattnaturecenter.org> or at any Big Peach Running Company Store. Call 770-992-2055 x 226 for additional information. Register in advance (\$28) for a discounted rate or on site for \$32 for 10K and \$15 for Fun Run. All participants receive a t-shirt and swag bag.

*Expanded Release:*

**RUN FOR NATURE AT THE  
CHATTAHOOCHEE CHALLENGE 10K ROAD RACE**

(ATLANTA) – If you want to improve your personal best and secure a great qualifying time for the 2012 Peachtree Road Race, don't miss the Chattahoochee Nature Center's 10<sup>th</sup> Annual Chattahoochee Challenge 10K Fun Run on Saturday, February 11<sup>th</sup>, 2012. This is a flat, certified course with scenic views along the Chattahoochee River in Roswell that starts and ends at the Chattahoochee Nature Center at 9135 Willeo Road. The 10K race begins at 8:00 am preceded by the 1 mile Family Fun Run at 7:30 am. On site parking is available until 6:45 a.m. (approximate time of road closings) at the Nature Center. After 6:45, park at St. Francis School on Willeo and Azalea Drive. Awards will be presented at the post race party where all runners will receive t-shirts and a great swag bag while entertainment is provided by B 98.5 Radio. Other sponsors include the **City of Roswell, Big Peach Running Company and Aurora Cineplex**, Waffle House, Delta Community Credit Union, Fontis Water, Whole Foods Market, Sports Chiropractic Institute, Reebok, Caribou Coffee and Great Harvest Bread Company.

Awards will be presented to Overall and Masters Male and Female finishers and first, second & third finishers in 13 age groups. Pets are not allowed and strollers are permitted at your own risk. Walkers are welcomed, but please be advised that the roads will re-open 90 minutes after the race begins.

For more information or to view a course map, visit our website at [www.chattnaturecenter.org](http://www.chattnaturecenter.org). Or call 770-992-2055 x 226. To register and pay by credit card online go to [www.active.com](http://www.active.com), or register in person at any Big Peach Running Company location. On race day at the Nature Center pay \$32 by 7:45 a.m. (Fun Run is \$15 on race day.) or mail a check in advance with your completed application found online at [www.chattnaturecenter.org](http://www.chattnaturecenter.org) to the Chattahoochee Nature Center. With mail-in registrations and online registrations, race numbers can be received on race day only beginning at 6:30 a.m. Call DeAnn Fordham, 770-992-2055 x-226.

The Chattahoochee Nature Center is a 127-acre, private non-profit facility dedicated to interpreting the Chattahoochee River Watershed and connecting people to the natural world through educational programs. Enjoy the Nature Center's woodland trails, river boardwalk, native plant gardens, family and children's programs, live animal exhibits and visit the rehabilitated native wildlife. Chattahoochee Nature Center hours are Monday-Saturday, 10:00 a.m. -5:00 p.m. and Sunday noon-5:00 p.m. General admission is \$8 for adults and \$5 for children and \$6 for seniors. For more information or directions, visit [www.chattnaturecenter.org](http://www.chattnaturecenter.org).