

CALENDAR ANNOUNCEMENT

For Immediate Release

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10th Annual Earth Day Kids Fest is SATURDAY, APRIL 14, 2012

Hosted by the Captain Planet Foundation and the Chattahoochee Nature Center
Presenting Sponsorship by Macy's Foundation

Join us in the planetary initiative as we join together locally for "A Billion Acts of Green" in 2012



ATLANTA – January 13, 2012 –The 10th Annual Earth Day Kids Fest (EDKF) hosted by the Captain Planet Foundation (CPF) and the Chattahoochee Nature Center (CNC) is Saturday, April 14, 2012, from 10:00 am – 3:00 p.m.! EDKF is a highly-motivational action packed and FUN Eco-Event where children and youth learn how to become great stewards of the planet we all call home. This year's goal is to encourage people to take individual actions as a part of the Earth Day Network's (EDN) "Billion Acts of Green". Through engaging hands-on activities and live performances, kids are given the power to lead the way in preserving and protecting our natural resources and biological diversity. Held on the grounds of the Chattahoochee Nature Center, this exciting, family experience is brought to the community by the Macy's Foundation as presenting sponsor with Comcast and the Atlanta Journal Constitution as media sponsors.

The day will offer a fantastic array of "edutainment" to engage and entertain both families! Start the morning off with a handshake and photo opportunity with the world's first and only eco-superhero, Captain Planet! Laughing Pizza will return to the festival this year to bring their power packed musical performance on stage. And things will get a little wild with live native animal presentations by CNC! Look for much more excitement this year as the planning is underway to provide an entirely new experience for attendees. You'll always enjoy the face painting and canoe paddling on the pond, but don't be surprised to see some new famous faces. A green Eco-Village marketplace will provide guests a place to peruse an array of earth-friendly household goods and ideas to green both homes and businesses. Numerous local organizations will be on hand to help attendees explore eco-themes and get in the spirit to **Be a Planeteer! Bring your old cellphones and corks to recycle and check back about what else you can do to participate in the local action to demonstrate "A Billion Acts of Green"**.

Admission is \$8 for adults, \$6 for seniors, \$5 for children, and children under two are free. Ride a bike from home to receive free admission! Please carpool as parking is limited, but a complimentary shuttle bus service from St. Francis School near the corner of Willeo/Azalea and Highway 120 is available.

It's not too late to become a sponsor! Complete sponsorship information can be downloaded online from www.captainplanetfdn.org. For more information on this annual family-friendly event, please contact the Captain Planet Foundation, 404.522.4270 or Rebecca Gilbert at r.gilbert@chattnaturecenter.org, 770-992-2055 x 236. You may also log on to www.captainplanetfdn.org or www.chattnaturecenter.org for more details.

We appreciate the Macy's Foundation for their support as presenting sponsors. Additional media sponsors include Xfinity and the Atlanta Journal-Constitution.

About Chattahoochee Nature Center

Chattahoochee Nature Center (CNC) is located at 9135 Willeo Road in Roswell, Ga., and can be reached by phone at 770-992-2055 x 228. CNC is dedicated to introducing people to the ecology of the Chattahoochee River watershed and works to provide a learning environment that allows people to better understand their impact on the natural world and make informed decisions. Please visit them online at www.chattnaturecenter.org.

About the Captain Planet Foundation

As an offshoot of the critically-acclaimed cartoon series, 'Captain Planet and the Planeteers,' the mission of the Captain Planet Foundation (CPF) is to support hands-on, environmental endeavors for children and youth in grades K-12. CPF's objective is to inspire and empower today's children to be individual and collective environmental stewards. CPF is committed to making a global impact, with a history of having funded over 2,500 innovative projects throughout the United States and around the world. For more information call 404.522.4270 or visit www.captainplanetfdn.org.

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PHOTOS FROM LAST YEAR AVAILABLE UPON REQUEST