



ANNUAL REPORT 2022

LETTER FROM THE CEO



It has been an amazing year for us all at Chattahoochee Nature Center, and we recognize our new connection bridge and River Boardwalk Trail as a true highlight of the year. CNC is grateful for the support our community provided to make this capital campaign a reality, fundraising throughout the pandemic and ground-breaking in Spring 2021.

Our \$6.2M *Bridging, Teaching, Inspiring* capital campaign was completed in March 2022. The additions increased the size of our campus, improved safety, expanded connectivity to the watershed, and provided a better amenity to ensure an inclusive experience. The Bridge and Boardwalk generates unique educational opportunities to interpret the Chattahoochee

River and surrounding wetlands. CNC has had a tremendous opportunity to grow our reach to communities throughout the greater metropolitan Atlanta area.

Now that we have reconnected the campus to the river, the CNC team is excited about updating additional facilities around our almost 50-year-old campus to improve accessibility and learning opportunities for more visitors of all ages and abilities to campus.

We hope you'll join us in celebrating 2022 and getting energized for a wonderful 2023!

**Natasha Rice, President and CEO
Chattahoochee Nature Center**



RIVER BOARDWALK TRAIL GRAND OPENING, MARCH 2022

Pictured, left: City of Roswell Mayor Kurt Wilson, Fulton County Commissioner Liz Hausmann, Fulton County Commissioner Bob Ellis, CNC President & CEO Natasha Rice, Chattahoochee River National Recreation Area Superintendent Ann Honious, Greater N Fulton Chamber President & CEO Kali Boatwright, CNC Board President Clarence Jackson, Roswell Rotary Club Representative Jerry Orlans. Pictured, right: Grand Opening guests walk the new bridge.





Pictured left: Fulton County Schools partnered with CNC to deliver the inaugural Cultural Kaleidoscope Program, serving each of the district's 7,000 2nd grade students. (Photo courtesy of AJC)

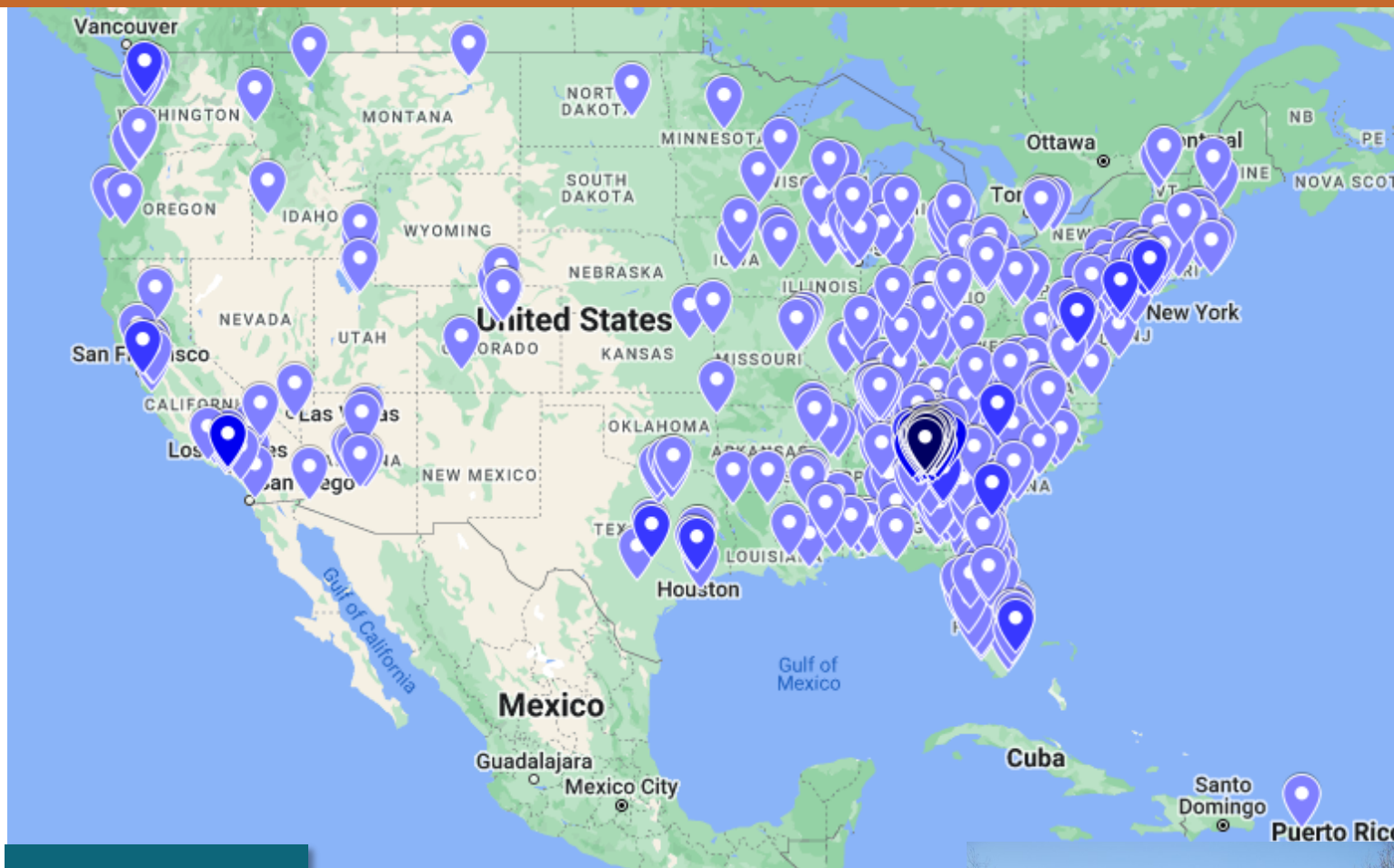


In 2022, CNC education programs reached over 300 schools and community organizations, connecting with both adults and children. Notable partnerships include Fulton County Arts and Culture, Atlanta Public Schools, Fulton Schools, Georgia Forestry Foundation, Los Ninos Primero, Fulton County District Attorney, Wilderness Inquiry, Georgia Thrive Outside Atlanta, among others.

- 115,500 hours of Environmental Education programs delivered to students and campers
- 40% of CNC programs reach students from Title I schools
- 1,600 Camp Kingfisher Participants
- 80 Campers received Scholarships
- 3 Partnership awards received
- 1 inaugural plant symposium hosted



CNC welcomed 55,000 visitors in 2022—visitorship spanned the country and world. Since opening the River Boardwalk Trail, CNC has seen 1,000 additional visits per month, and membership revenue increased 50% over previous year.



- 3,400 CNC Member households
- 3,000 visitors utilized CNC's Georgia Library Pass Program, granting free admission to passholders
- 6,000 visitors enjoyed Family Fun Days and Festivals
- 1,000 Canoe program participants

The new river walk is amazing!! Congratulations on doing an outstanding job! What a wonderful gift for the community to enjoy!
- CNC Visitor



CNC wildlife and horticulture programs help to protect local flora and fauna. In 2022, wildlife rehabilitation served 661 cases. Meanwhile, plant sales generated \$173K in revenue for CNC's important native plant rescue work.



This juvenile female Red-tailed Hawk was found in February 2022 with her leg caught in a tree. A CNC Wildlife volunteer was able to remove and transport the bird to a Decatur vet clinic for triage. The bird was transferred to CNC to begin rehabilitation, and after treatment was successfully released back into her territory 48 days later.

In 2022, horticulture staff worked with the GA Plant Conservation Alliance (of which CNC is a founding member), GDNr, USFWS, Food Well Alliance, GA Native Plant Society, and Monarch Collaborations on various projects. that generated income for CNC. The Native Plant Symposium has also grown and attracted new audiences.



In 2022, CNC continued its post-COVID recovery with growth in admissions, memberships, education programs, community events and other support.

FINANCIAL SUMMARY

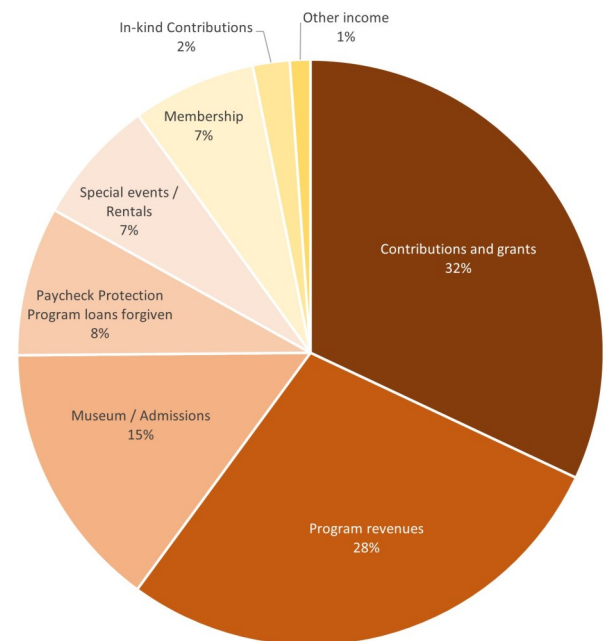
Revenues, Gains and other Support:

Contributions and grants	\$1,359,334
Program revenues	\$1,191,664
Museum / Admissions	\$628,887
Paycheck Protection Program loans forgiven	\$349,387
Special events / Rentals	\$293,958
Membership	\$289,887
In-kind Contributions	\$86,285
Other income	\$48,121
Total Revenues, Gains and other Support	\$4,247,523

Expenses:

Program	\$2,877,671
General and administrative	\$745,796
Fundraising	\$260,904
Total Expenses	\$3,884,371
Change in Net Assets	\$363,152

2022 Revenue



CNC Board Member **Rick Hirsekorn** has been a longtime supporter of CNC, and donated his expertise and time to serving as Project Manager for the *Bridging, Teaching, Inspiring* campaign. Rick, his adult children, and his seven grandchildren are active members of CNC and love spending afternoons outside together during their visits.

As part of the River Boardwalk Trail Grand Opening celebration, in March 2022, CNC dedicated the new River House to Rick and his family to honor his generous support throughout the campaign.



Looking to 2023 and beyond, CNC will continue to provide best-in-class environmental educational opportunities for visitors of all ages and abilities. CNC is excited about updating additional facilities on our almost 50-year-old campus to further improve visitor experience and accessibility, and will support CNC's mission for the next 50 years.



- 400 volunteers served at CNC
- 12 habitat restoration volunteer days removing invasive species on campus
- 1,124 donations received
- \$1.4M received in contributions and grants

