SPONSORSHIP OPPORTUNITIES
FUNIN SUPPORTS CNC’S ONGOING EFFORTS THROUGHOUT THE YEAR TO EDUCATE THE COMMUNITY ON THE IMPORTANCE OF WATER CONSERVATION.

WHO WE ARE
We are the Metropolitan North Georgia Water Planning District (Metro Water District), and we work with local governments and water utilities to ensure that all of us have clean water to drink, both now and in the future. The Metro Water District covers 15 counties, 92 cities, 55 water utilities, and 51 waste water utilities across metro Atlanta.

WHAT WE’RE DOING
The Metro Water District is partnering with the CNC and with local water providers to host the Annual Water Drop Dash 5k, Fun Run, virtual 5k and 10k, and Water Festival. The goal of the race is to raise water conservation awareness by hosting a family fun event along the banks of the Chattahoochee River, Atlanta’s main water supply, and support CNC’s ongoing efforts throughout the year to educate the community on the importance of water conservation. The Water Drop Dash 5k calls attention to the importance of checking plumbing fixtures and irrigation systems during the annual EPA WaterSense Fix a Leak Week.

WHY WE’RE DOING IT
Unfortunately, we don’t have an endless supply of water. Our water resources are limited. Do you know why? We rely on streams, rivers, and lakes for more than 99% of our water needs. We can’t get much water from the ground because underneath our soil is a layer of thick granite! Therefore, it is important that we use our water wisely and not waste it. The Water Drop Dash educates our local citizens on water and preserving our natural resource.

WATER DROP DASH 5K
The 5k run/walk and Fun Run is Saturday, March 16, 2023 beginning at 8AM. The course starts and ends on the Chattahoochee River at the Chattahoochee Nature Center in Roswell. The post-race Water Festival features family friendly activities and crafts from our local water providers and sponsors. The virtual Water Drop Dash 5k will be run at the runners choice location. They will provide their run times online.

ARE YOUR CONTRIBUTIONS TAX DEDUCTIBLE?
YES! The Chattahoochee Nature Center is a 501(c)3 organization and all contributions are tax deductible.

QUESTIONS?
Contact Development at development@chattnaturecenter.org or 770-992-2055 x221.

FIX A LEAK WEEK
The U.S. EPA’s annual Fix-a-Leak Week encourages Americans to help put a stop to the more than 1 trillion gallons of water wasted from household leaks each year. To help save water for future generations, check for leaks, twist and tighten hose and pipe connections, and replace fixtures as necessary with WaterSense labeled products.
# Sponsorship Commitment

Please complete the requested information below indicating your sponsorship commitment and return completed form with payment to: Chattahoochee Nature Center, Attn: Development, P.O. Box 76976, Roswell, GA 30076.

Email a digital copy of your company logo, website, and social media accounts upon submission of your sponsorship to development@chattnaturecenter.org.

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PLATINUM  $5,500</th>
<th>GOLD   $3,000</th>
<th>SILVER $1,500</th>
<th>BRONZE $1,000</th>
<th>SUPPORTER $300</th>
<th>SWAG BAG $100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Recognition on Event Webpage</td>
<td>LOGO/LINK</td>
<td>LOGO/LINK</td>
<td>LOGO</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
</tr>
<tr>
<td>Company Recognition on Sponsor Banner at Event Registration and Water Festival</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
</tr>
<tr>
<td>Recognition on applicable Event Marketing Material including social media</td>
<td>LOGO/LINK</td>
<td>LOGO/LINK</td>
<td>LOGO</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
</tr>
<tr>
<td>Company Recognition on event shirt</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
</tr>
<tr>
<td>Recognition in CNC &amp; Metro Water District Email Lists via e-newsletter Distributed to Cities, Counties, and Water Utilities, Members etc.</td>
<td>LOGO/LINK</td>
<td>LOGO/LINK</td>
<td>LOGO</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
</tr>
<tr>
<td>Booth Space at Post Race Water Festival</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary Race Entries</td>
<td>10 ENTRIES</td>
<td>5 ENTRIES</td>
<td></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary CNC General Admission passes</td>
<td>10 PASSES</td>
<td>5 PASSES</td>
<td></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Swag Bag Item Entry*</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

**NAME OF COMPANY/SPONSOR**

**CONTACT PERSON**

**TITLE**

**ADDRESS**

**CITY, STATE**

**ZIP**

**PHONE**

**EMAIL**

**SPONSORSHIP SELECTION (CIRCLE ONE):**

<table>
<thead>
<tr>
<th>PLATINUM $5,500</th>
<th>GOLD $3,000</th>
<th>SILVER $1,500</th>
<th>BRONZE $1,000</th>
<th>SUPPORTER $300</th>
<th>SWAG BAG ENTRY $100</th>
</tr>
</thead>
</table>

*Item for 700 Swag Bags must be received by or before 3/1/24

**SIGNATURE**

**PRINTED NAME**

---

The Chattahoochee Nature Center is a 501(c)(3) public benefit corporation and sponsorship donations are tax deductible. TAX ID #58-1275604